

CREATIVE LITTLE SCIENTISTS: Enabling Creativity through Science and Mathematics in Preschool and First Years of Primary Education

D6.2 Project Website

www.creative-little-scientists.eu







Project Information

Project no. 289081

Project acronym: CreativeLittleScientists

Start date of project: 01/10/2011

Duration: 30 months

Project title:

Creative Little Scientists: Enabling Creativity through Science and Mathematics in Preschool and First Years of Primary Education

EU Strategic Objective

Funding scheme: FP7/ CP/ Capacities Call ID: FP7-Science-In-Society-2011-1

Topic: SiS.2011.2.2.3-1 Science and mathematics-related activities carried out in pre-school and in the first years of primary school: their link to the

development of creative skills

Information about the deliverable

Dissemination level: PUBLIC

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Deliverable title:

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Website: http://www.creative-little-scientists.eu









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D6.2 Project Website

SCOPE OF THE DOCUMENT

The aim of this document is to outline the *Creative Little Scientists* website located at www.creative-little-scientists.eu and present all aspects related to the design, structure, and maintenance of the website. The website content is continuously updated in order to provide up-to-date information on the project and its results, and is thus an important part of the dissemination strategy of the project.









1. INTRODUCTION

The *Creative Little Scientists* dissemination and exploitation plan defines the project website as the main dissemination tool of the project, which can provide both factual information about the project, as well as, most importantly, support to all stages of the research through its integrated digital tools. Keeping that in mind, what follows is a brief overview of the design, structure and maintenance of the project website as initially was planned in the project's Description of Work and described in the deliverable D6.1 'Dissemination and Exploitation Plan'.

The first version of the website (www.creative-little-scientists.eu) went online at the end of the second month of the project (November 2011) and is in the consortium's working language (English). However all those aspects of the website addressing the local communities of stakeholders involved in the project in each country are available in all nine European languages covered by the consortium (Dutch, English, Finnish, French, German, Greek, Maltese, Portuguese, Romanian). The website is kept up-to-date with news, public deliverables, articles and materials from participation of project partners at dissemination events (e.g., slides of presentations, keynote speeches, and conference proceedings).

2. SCOPE OF THE WEBSITE

The project website is a dynamic tool used for both external and internal communication with the *Creative Little Scientists* consortium. The content will be continuously updated in order to provide up-to-date information on the project and its outcomes. In accordance to the Dissemination and Exploitation Plan (Deliverable D6.1), the project website will depict the progressive increase of dissemination efforts as the empirical research is carried out and project results are produced. In this way, it will:

- ensure a wide awareness of the Creative Little Scientists project; and
- help maintain the necessary level of involvement of the groups necessary for conducting the research.

The overall aim is that the website will provide the favourable conditions for an effective communication of the main outcomes of the project to all target audiences. The latter is achieved by incorporating new elements and digital tools to the website such as a calendar of events, online questionnaires and RSS feed.

3. **DESIGN OF THE WEBSITE**

The website can be accessed via the following URL: www.creative-little-scientists.eu. The home page can be seen in Figure 1 and includes the main menu (at the top of the page) and







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Figure 1: 'Creative Little Scientists' Website Home Page









an additional menu (on the right) dedicated to project outcomes, links to other relevant projects and press material. The top menu includes a link to the partners' internal communication tool and workspace. The home page has a number of additional sections dedicated to presenting the latest news of the project, a dynamic word cloud, a list of popular topics related to the project and a search tool.

4. STRUCTURE AND CONTENT OF THE WEBSITE

4.1 Main Menu

At the top of the page there is the main menu of the website which includes the following sections, which the user can navigate through and get all the information concerning all aspects of the *Creative Little Scientists* project. These are:

- About the project, a section presenting a brief outline of the project and the areas
 of focus
- Objectives, a section dedicated to the aims and specific objectives of the project.
- **Partners,** a section presenting all the consortium members' institutions around Europe with a brief description of their background and expertise. Links to the pages in the partner institutions' websites, where the project is mentioned and described (in the corresponding local language), are also included here.
- **Deliverables,** a list of all the deliverables of the project, providing direct links to those deliverables that are open to the public.
- **News,** a section dedicated to all news relevant to the project.
- Participate, a page dedicated to informing teachers of how they can declare their
 interest to participate in the empirical phase of the research. It contains an
 invitation to all teachers, some brief information on what is required and a list of
 the material they will receive as participants. The letter inviting teachers to
 participate is available for download in all languages represented in the
 consortium, while a web form allows teachers to register as participants directly via
 the website.
- Contact, providing contact details for the project and an online form for contacting
 the project coordinator. This also includes the option of signing up as a registered
 member to receive notifications from the project or subscribe for the *Creative Little*Scientists newsletter.
- Partners' Area, a link to the internal workspace of the consortium.









4.2 Dissemination Menu

At the right side of the page, one more menu dedicated to the project's various dissemination activities has been added. This can be seen in Figure 2 and includes:



- Brochures / Leaflets / Posters
- Newsletters / Press releases
- Web Presence

Figure 2: Dissemination Menu

- Press: This includes links to additional pages dedicated to all dissemination material (posters, leaflets, brochures, press releases, newsletters) and other web presence of the *Creative Little Scientists* project.
- Outcomes: This includes links to project publications in journals (professional and scientific), presentations in international and national conferences and links to all public deliverables.
- **Links:** This section provides links to relevant EU projects and other projects that partners are participating and can be used to disseminate the outputs of the Creative Little Scientists project.



